



START Statewide Technical Assistance
and Resources Team



Together, We Build Collective Impact

STATEWIDE TECHNICAL ASSISTANCE AND RESOURCES TEAM

Where Family Voices, Partnership, and Purpose Come Together

WHAT IS START?

START is a collaborative family engagement approach grounded in the **Dual Capacity Framework** that supports parent groups, schools, and communities in working together as partners to improve outcomes for all students.

Through workshops, technical assistance, resources, and shared learning opportunities, START helps strengthen relationships, elevate family voices, and build meaningful engagement practices that create collective impact.



THE START APPROACH

START approaches family engagement through the lens of effective partnership by:

- ✓ Strengthening collaborative relationships
- ✓ Building leadership and engagement capacity
- ✓ Elevating family voice in meaningful ways
- ✓ Encouraging shared problem-solving
- ✓ Supporting sustainable engagement practices
- ✓ Connecting family engagement to student success



HOW START BENEFITS FAMILIES

- Builds confidence and leadership skills
- Creates meaningful opportunities for family voices
- Provides practical tools, resources, and support



HOW START BENEFITS SCHOOLS

- Strengthens family-school relationships and trust
- Helps build sustainable family engagement systems
- Connects engagement efforts toward achieving district-wide goals



HOW START BENEFITS COMMUNITIES

- Encourages collaboration around student and family needs
- Builds collective impact through shared responsibility
- Connects families with local supports and resources



GROUNDING IN THE DUAL CAPACITY FRAMEWORK

START recognizes that effective family engagement is built through relationships, trust, shared learning, and collaboration between families, educators, parent groups, and communities.



*Together, we build
stronger schools and
brighter futures.*

Contact: Stefanie Babits, Project Coordinator- START, Statewide Family Engagement Center | sbabits@spanadvocacy.org



*The New Jersey Family Engagement Hub is a
project of SPAN funded by the U.S.
Department of Education.*